

wholegrowthpartners



2024 WINNER

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Whole Growth Partners Takes Home Gold for Innovative Branding

Denver, November 2024 – [Whole Growth Partners](#) is proud to announce they have been recognized as a gold-level winner of the 2024 [MarCom awards](#) for their innovative branding work with top Northwestern Mutual firm, Wealth Coast Wealth Management & Insurance Solutions.

Since its inception in 2004, MarCom has evolved into one of the largest and most respected creative competitions in the world. Each year, approximately 6,500 print and digital entries are submitted from dozens of countries. Of the thousands of MARCOM applications, few are awarded the gold-level recognition awarded to Whole Growth Partners.

“It is an honor for our boutique firm to be recognized among the largest, most prestigious creative firms in the marketing and communication industry,” said Laura Landergott, co-founder of Whole Growth Partners.

The award-winning marketing portfolio for Wealth Coast Wealth Management and Insurance Solutions includes comprehensive logo development, brand messaging, website design, branded presentation materials, and tailored client communications. This collection showcases the creativity and industry expertise needed to transform an advisory team into a standout brand. Over the past five years, they’ve proudly developed more than 120 financial services brands through their signature branding process.

“While this recognition is a tremendous honor, the real reward lies in seeing a brand evolve and grow throughout the journey,” said Darcy Ripple, co-founder of Whole Growth Partners. “There’s nothing more fulfilling than helping a client discover their voice and reach their most ambitious business goals.”

For more information about Whole Growth Partners and its award-winning branding work, visit www.wholegrowthpartners.com.

About Whole Growth Partners

Whole Growth Partners is a concierge marketing agency exclusively focused on the financial services industry. Combining niche expertise, industry fluency, and a deep understanding of compliance, the company helps firms across the country succeed by using marketing as a magnet to attract, engage, and retain ideal clients.