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## Whole Growth Partners Wins 2025 NYX Silver Award for Excellence in Financial Services Branding

Port St. Lucie, FL, May 2025 – [Whole Growth Partners](#) has been named a [2025 NYX Awards Silver Winner](#) for its branding work in the Integrated Marketing in Financial Services category. The recognized campaign, created for [Phase Financial](#), showcases the agency’s ability to reimagine the financial planning experience through clear, compelling messaging tailored to a specific audience. Designed to stand out in a crowded and highly regulated industry, the work demonstrates how strategic branding can drive both connection and differentiation for modern advisory firms.

Presented by the **International Awards Associate (IAA)**, the NYX Awards honor excellence in global marketing and creative industries. Entries span advertising, design, communications, and digital media, and are judged on creativity, message quality, execution, innovation, and overall experience. The Silver Award recognizes standout work that combines skill, innovation, and meaningful impact.

“Helping financial advisors break away from the industry mold is our sweet spot,” said Laura Landergott, co-founder of Whole Growth Partners. “This client entrusted us to create something that’s not only distinctive but deeply aligned with their firm’s mission and values.”

The campaign highlights Whole Growth Partners’ deep expertise in the financial services space including fluency in regulatory requirements and branding challenges unique to advisors. By crafting a cohesive and distinctive suite of materials, the agency empowered Phase Financial to deepen client relationships and attract ideal prospects.

“Advisors face unique marketing constraints, but that doesn’t mean their brands have to feel generic,” added Darcy Ripple, co-founder of Whole Growth Partners. “This brand proves how powerful clarity and authenticity can be. We’re honored to have that work recognized on a global stage by the NYX Awards.”

For more information about Whole Growth Partners and its award-winning branding for financial advisors, visit [www.wholegrowthpartners.com](http://www.wholegrowthpartners.com).

**About Whole Growth Partners**

Whole Growth Partners is a concierge marketing agency exclusively serving the financial services industry. Combining niche expertise, industry fluency, and a deep understanding of compliance, the company helps firms across the country succeed by using marketing as a magnet to attract, engage, and retain ideal clients.